



Advertising Component Dimensions

All marketing materials must contain disclaimer “No U.S. Marine Corps or Federal Government endorsement intended.” Marketing materials are produced and provided by sponsor/advertiser.

Digital Marquees:

Recommendation: Stay away from white backgrounds to avoid blinding drivers at night. Avoid backgrounds and print that are similar colors as they will blend into each other and will not be visible. Print must be large and very clear to display on the Marquees.

352px (W) x 132px (H), RGB, 300 PPI, Text no smaller than 2.5 Sans Serif, JPG. Or PNG.

Website:

Static Homepage Ad

500px (W) X 150px (H), RGB, 200 PPI, JPG.

Rotating Vertical Ad

320px (W) X 600px (H), RGB, 72 PPI, JPG

Rotating Small Ad

625px (W) X 362px (H), RGB, 72 PPI, JPG

Digital Monitor Slides:

3840px (W) x 2160px (H), RGB, 72 PPI, JPG. Or PNG.

Framed Banners:

96” (w) x 54” (H)

No grommets. Weather proofed.

Gas Toppers:

19.5" (W) x 12" (H), Live Area: 18.5" (W) x 11" (H)

Laminated

Social Media Posts:

1080px x 1080px, 72 PPI, RGB, JPG. or PNG.

Headline 25 Characters

Text 125 Characters

Link Description 30 Characters

(Image that consists of more than 20% text may experience reduced delivery)

Logos

Full color, Black and White Vertical and Horizontal Logos (Preferably EPS or transparent PNG)