

UNLOCK OPPORTUNITIES WITH MARINE CORPS BASE HAWAII



Marine Corps Base Hawaii contributes over \$1.5 billion to the local economy, presenting a significant market for businesses like yours. Our comprehensive advertising programs are designed to help you effectively market and brand your organization to the thousands of service members, families, and personnel who live and work on the base.

With our tailored marketing solutions, you can:

- Increase brand visibility.
- Build meaningful connections with the Marine Corps community.
- Capture a share of this thriving economic hub.

Let us create a customized advertising package that bridges the gap between your business and the Marine Corps Base Hawaii community. *Together, we can help your business thrive.*

AD FORMAT	DIMENSIONS	LOCATION	6 MONTH	ANNUAL
OUTDOOR				
Digital Marquee	352px (W) by 132px (H). RGB, 300 PPI.	3 locations, 6 screens	\$7,200	\$9,000
Framed Banners	97" (W) x 54" (H)	17 locations on base	\$2500 mo	\$8,000
Gas Toppers	19.5"(W) by 12" (H)	Main Gate and Mokapu Mall	\$6,000	\$8,000
ONLINE				
Website Homepage	500px (W) X 150px (H), RBG, 200 PPI, JPG.	mccshawaii.com	\$2,700	\$4,000
Rotating Vertical Ad	320px (W) X 600px (H), RGB, 72 PPI, JPG.	mccshawaii.com	\$2,700	\$4,000
Rotating Small Ad	625px (W) X 362px (H), RGB, 72 PPI, JPG.	mccshawaii.com	\$2,700	\$4,000
SOCIAL MEDIA				
Facebook Advertising	1080px x 1080px, 72 PPI, RGB, JPG. or PNG.	MCCS Hawaii	\$1,800	\$3,000
INDOOR				
Digital Monitor Slides	3840px (W) x 2160px (H), RGB, 72 PPI, JPG. Or PNG.	8 locations, 13 screens	\$2,500	\$4,500
Posters	24 x 36 inches	Locations may vary	\$3,000	\$5,000
Flyers	8.5 X 11 inches	Locations may vary	\$2,500	\$4,500